

GoldMine® Corporate Edition

- Over 1.7 million licenses sold
 - 50% of the FORTUNE 500®
 - 76% of the FTSE 100
- More than 80 vertical markets in over 40 countries



GoldMine® 7.0 Corporate Edition includes a new architecture for greater scalability and reliability, enhanced integration that provides easy access to customer information and improved work flow that empowers your staff with even greater productivity. GoldMine 7.0 Corporate Edition is the essential tool for winning and retaining customers.

Pluggable Microsoft® ActiveX®/HTML Containers

Pluggable ActiveX/HTML Containers is a development tool kit that allows FrontRange partners and customers to more tightly integrate their applications with GoldMine, in a manner that resembles the current SoftPhone integration. With this capability you can now make integrations more robust and tight to provide users with a holistic view of customer information.

Microsoft Reporting Services Integration

Have you ever wished the reports you need to manage your business effectively just automatically appeared in your inbox? Have you ever forgotten to run your reports? Now GoldMine gives you the ability to actually subscribe to any reports that you have in Microsoft Reporting Services and have them e-mailed to you so the most current information is always available for you to make real-time business decisions.

New Architecture

As part of its ongoing investment in GoldMine, FrontRange has replaced the Borland Database Engine with ActiveX Data Objects. This gives GoldMine a state-of-the-art underlying architecture that enables FrontRange to continue to improve and enhance GoldMine with the features and functionality that you need to win and retain customers and drive revenue growth.

What's New in 7.0

GM+Browser

GM+ Browser is an extension of the popular GM+View functionality that allows users to view information from external sources such as other databases, back-office systems and Web sites. Now users can have multiple GM+Browser windows open so they can have the key information they need to be more productive with a 360-degree view of critical information such as order status, invoices, financial information, credit limits or whatever is critical to your team being more effective.

Contact Search Center Work Flow Enhancements

With the latest improvements to the Contact Search Center, you can be even more productive with GoldMine 7.0 Corporate Edition, just like the power users! These enhancements introduce functionality that allows a user to perform various types of actions such as merging letters, merging e-mail or adding to a group or filter. Now GoldMine empowers you to be even more effective in doing many day-to-day tasks.

Sales, Marketing & Relationship Management

Customer Service

Communication Management

Infrastructure Management

IT Service Management

Tools to Manage Your Business

Campaign Management Center

Quickly build and manage marketing campaigns and build task lists to track activities you want to execute and contacts you wish to touch. In addition, you can see which contacts are part of each campaign as well as track which activities have been accomplished and which remain outstanding.

Automate Business Processes for Your Enterprise

With Web Import, you can leverage your Web site investment, conveniently capturing lead information and bringing it directly into GoldMine. A wizard-driven interface helps you set up Web Import by allowing you to pick the data you wish to collect and import. You build the form that best fits your needs, all without the need for specialized Web knowledge.

Leads Management Center

The Leads Management Center gives users access to tools in a centralized location, making it easier for them to manage contacts and leads. For example, the Leads Management Center allows users to set e-mail and mail merge codes as well as ownership and security information, which reduces administrative time and increases effectiveness.

Opportunity Manager

With the Opportunity Manager, sales directors can now forecast with even more confidence. Opportunity Manager provides unique customization capabilities, including the ability to add, edit and rename fields and remove tabs to better reflect your work flow and priorities.

Deep, Proven Core Features

GoldMine enhances productivity throughout your team and across the enterprise with a versatile and successful core feature set.

- **Rich contact management**—Get instant access to customer and contact information with complete transaction history and linked documents.
- **Schedule management**—Stay on top of your team with reminders, alerts and a complete view of everyone's schedule—24/7.
- **Document management**—Send mass mailings by easily generating targeted, personalized e-mail, letters and faxes from a centralized location.

- **Opportunity Management**—Real-time information allows you to proactively manage your pipeline and track products, prospects and revenue.
- **Team-based collaboration**—Share critical information across the whole team, inside and outside the office.

Other Features

- **Product conversion**—Easily import information from existing ACT!®, Microsoft Outlook® and Microsoft Excel® applications through automated conversion wizards.
- **Record Types Administrator Center**—Create a variety of Record Types to reflect the data entities used within your business model, like prospects, vendors, customers, properties or even policies.
- **Reports Center**—Create, manage, preview and generate reports from a central area.
- **Auto-fill data entry**—Quickly copy contact data with just a click.
- **Free/busy scheduling**—Coordinate meetings and appointments with others in real time, even if they don't use GoldMine.

*Applies to ACT! 6.0, Outlook 98 and Excel 2000 or higher. Copyright © 2004.

System Requirements

Server System Requirements

- Microsoft Windows® 2000 Server / Advanced Server
- Microsoft Windows Server™ 2003
- Microsoft Small Business Server 2000 (Service Pack 4)
- Microsoft SQL Server™ 2000 (SP3 recommended) or SQL Server 7.0 (SP4) must be installed and configured
- 128 MB of RAM (512 MB or more recommended)
- Intel® Pentium® III 300-MHz CPU (CPU of 1 GHz or more recommended)
- 125 MB of available hard drive space (1 GB or more recommended)

Shared Workstation Requirements

- Windows 2000 Professional / Server / Advanced Server
- Windows XP (Home/Professional)
- Windows Server 2003
- 64 MB of RAM (256 MB or more recommended)
- 65 MB of available hard drive space (165 MB or more recommended)
- 166-MHz Pentium I/III (Pentium III/4 recommended)

To find a partner in your area or to learn more, please call FrontRange Solutions at 800.776.7889.

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